

POWERFUL TECHNOLOGY. AFFORDABLE GROWTH.

Small-to-Mid-sized Business Communications Solution



OfficeServ™ 7200-S

SAMSUNG

ECONOMICAL, FLEXIBLE AND INCREMENTAL GROWTH FOR TODAY'S BUSINESSES

Phone systems designed for businesses like yours leave you with difficult choices – especially regarding growth. Capacity ranges never reflect the utilization or expansion you expect. No size ever fits right. So, you're left with the same old challenge: Do you overspend now, and overbuy capacity to accommodate possible expansion tomorrow, or do you buy within budget and expand later, hoping not to outgrow your system too soon?

Now you don't have to compromise. Samsung presents the **OfficeServ™ 7200-S**, a converged solution that is expandable in smaller increments to grow in pace with your business. It has all the power and versatility you need at a size and price that's right for you.



DIGITAL, VoIP, AND WIRELESS

Choose from a broad range of Samsung digital and VoIP phones—with large, easy-to-read displays—that were designed to complement the **OfficeServ 7200-S** system. For uninterrupted productivity even when you're on the move, take advantage of Samsung's affordable wireless mobility solution.

Talk to your authorized dealer about which phones are right for your business.



AFFORDABLE TODAY; EXPANDABLE TOMORROW

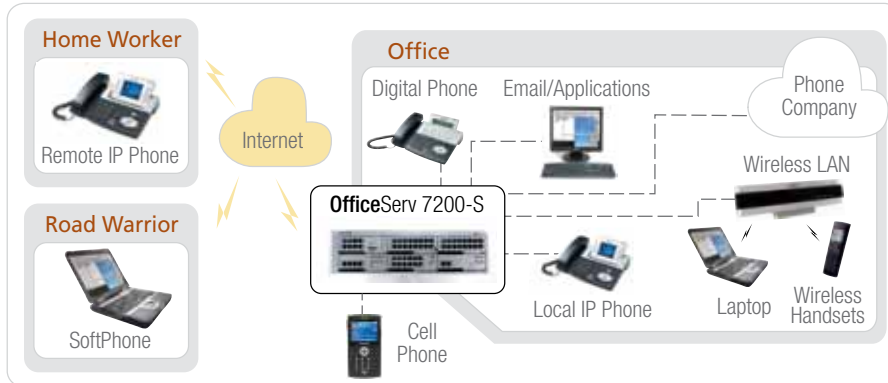
The big story behind the Samsung **OfficeServ 7200-S** is flexible and incremental growth. That's what sets it apart from other systems. You can easily add expansion cards to build out the system line by line without having to spend for excess capacity. This is true flexibility and affordability, the hallmark of Samsung engineering.

The system's adept main processor provides significant voice and data muscle to run your business with ease and efficiency. And it's affordable to operate. Equipped to handle the latest SIP service technology, the **OfficeServ 7200-S** can save you money on your monthly phone bills by reducing recurring carrier charges. VoIP and VPN optimization mean you can take advantage of today's more affordable Voice over Internet Protocol technology, and you can easily set up and administrate a Virtual Private Network. Moreover, unlike other systems, here email, voicemail and a media gateway come embedded, so you won't need to purchase a separate processor or use up valuable spare capacity.

TECHNOLOGY ON THE MOVE – JUST LIKE YOU

The Samsung **OfficeServ 7200-S** comes with wireless capabilities, so employees can move about the office using lightweight portable handsets. You can also set up WiFi, making wireless access to data even easier. When employees are on the road, the system's **OfficeServ Connect** feature can allow office calls to ring simultaneously at multiple locations – on their mobile devices, in their home offices, or wherever there's a phone. In addition, SoftPhone technology can virtually turn the laptops of road warriors into full-featured office phones.

OFFICE CONFIGURATION



With email gateway, voicemails can be received and listened to on your PC or SmartPhone as emails with “.wav” attachments.

Basic Features

- Accommodates a wide range of digital, IP, and wireless phones to suit your business needs
- Built-in reporting functionality for monitoring call statistics
- Auto Attendant with Uniform Call Distribution (UCD) for efficient call handling
- Embedded voicemail with email gateway to deliver voice messages to your MS Outlook Inbox

Advanced Features

- SPNet enables networking to other **OfficeServ** platforms at remote offices
- **OfficeServ** Connect allows your desk phone and mobile phone to ring simultaneously and gives you the ability to transfer, conference, and put calls on hold from your mobile phone
- Hot Desking lets individual employees have alternate work areas, or multiple employees share a common work area
- Enhance on and off-site productivity with a suite of Computer Telephony Integration (CTI) applications, which help improve cost efficiency and streamline operations
- Wireless Access Points allow wireless handsets and PDAs to integrate seamlessly with phone system features

WITH SIP TRUNKING, THE SYSTEM CAN PAY FOR ITSELF

Looking for a rapid return on investment in tangible dollars and cents— such as savings on every phone bill? By utilizing Session Initiation Protocol (SIP) trunking, you can take advantage of VoIP technology to reduce recurring phone carrier charges; which means the system can pay for itself over time. SIP trunking also increases capability and productivity by letting you extend your network beyond the walls of your business.

Samsung levels the playing field for small-to-midsized businesses by making enterprise-quality telecommunications more accessible and affordable. That’s the Samsung mission. For flexible, economical and incremental growth, choose the Samsung **OfficeServ 7200-S**... and connect with The Samsung Advantage.

SYSTEM FEATURES

- Account Code Entry
 - Forced-Verified
 - Forced-Not Verified
 - Voluntary
- Account Code Key
- Account Code Key One Touch
- Administrator Program Key
- All Call Voice Page
- Attention Tone
- Audio Message with Alarm (Timer) Reminder
- Audio Ringback Tones
- Authorization Codes
 - Forced
 - Voluntary
- Auto Answer on CO
- Auto Attendant
- Automatic Call Distribution (ACD)
- Automatic Hold
- Background Music
- Branch Group
- Call Activity Display
- Call Center
 - Agent Busy/Manual Wrap Up Key
 - Agent PIN (ID) Numbers
 - Agent Login & Logout
 - Automatic Logout
 - Automatic Wrap-Up Timer
 - Priority Call Queuing
 - Embedded Reporting Package
 - Agent Statistics
 - Call Statistics
 - Group Supervisors
 - Printed Reports
 - OfficeServ DataView
 - UCD Statistics
 - UCD Monitoring
 - Wall-Style Display
 - Windows
- Call Costing
- Caller Identification (CID)
 - Caller ID
 - PRI
 - Calling Line Identification
- Caller ID Features
 - Name/Number Display
 - Next Call
 - Save Caller ID Number
 - Store Caller ID Number
 - Inquire Park / Hold
 - Caller ID Review List
 - Investigate
 - Abandon Call List
 - Caller ID on SMDR
 - Number to Name Translation
 - Caller ID to PSTN
 - Caller ID to Analog Port
- Call Forwarding
 - All Calls
 - Busy
 - No Answer
 - Busy/No Answer
 - Forward DND
 - Follow Me
 - External
 - To Voice Mail
 - Preset Destination
 - Preset Forward Busy
- Call Hold
 - Exclusive
 - System
 - Remote
- Call Park and Page
- Call Pickup
 - Directed
 - Groups
 - Established
- Call Recording
- Call Waiting / Camp-On
- Caller Emergency Service ID (CESID)
- Centrex / PBX Use
- Chain Dialing
- Chain Forward
- Class of Service
- Common Bell Control
- Computer Telephony Integration (CTI)
 - OfficeServ Link
 - OfficeServ DataView
 - OfficeServ EasySet
 - OfficeServ Call
 - OfficeServ Operator
 - OfficeServ Softphone
- Conference
- Conference Group
- Customer Set Relocation
- Data Security
- Database Printout
- Daylight Savings Time-Auto
- Dialed Number Identification Service (DNIS)
- Direct In Lines
- Direct Inward Dialing (DID)
 - DID Call Limits
- Direct Inward System Access (DISA)
- Direct Trunk Selection
- Directory Names
- DISA Security
- Distinctive Ringing
- Door Lock Release (Programmable)
- Door Phones
- E-Mail Gateway
- Executive Barge-In (Override)
 - With Warning Tone
- Without Warning Tone
- Trunk Monitor or Service Observing
- External Music Interfaces
- External Page Interfaces
- Flash Key Operation
- Flexible Numbering
- Group Busy Setting
- Hot Desking (ITP Keysets)
- Hot Line
- In Group/Out of Group
- Incoming Call Distribution
- Incoming/Outgoing Service
- Individual Line Control
- IP Keysets
- ISDN Service
 - Primary Rate Interface
- LAN Interface
- Least Cost Routing
- Live System Programming
 - From Any Digital Keypad
 - With a Personal Computer
- Meet Me Page and Answer
- Memory Protection
- Message Waiting Indications
- Message Waiting Key
- Microphone On / Off per Station
- Mobile Extension (MOBEX)
- Mobility Solution
- Multiple Language Support
- Music On Hold-Flexible
- Music On Hold-Sources
- Networking
 - QSIG over IP
 - QSIG over PRI
- OfficeServ Connect
- Operator Group
- Overflow
 - Operator
 - Station Group
- Override Codes
- Paging
 - Internal Zones (5)
 - External Zones (2)
 - All External
 - Page All
- Park Orbits
- Power over Ethernet (PoE)
- Prime Line Selection
- Priority Call Queuing
- Private Lines
- Programmable Line Privacy
- Programmable Timers
- Recalls
- Recall to Operator
- Redial Review
- Remote Programming-PC
- Ring Modes
 - Time-Based Routing Plans
 - Automatic/Manual
- Holiday Schedule
- Temporary Override
- Ring Over Page
- Secretary Pooling
- Simultaneous Ringing
- Single Line Connections
- SIP Services
- Speed Dial Numbers
 - Station List
 - System List
- Speed Dial by Directory
- Station Hunt Groups
 - Distributed
 - Sequential
 - Unconditional
- Station Message Detail Recording
- Station Pair
- System Alarms
- System Maintenance Alarms
- System Directory
- Toll Restriction
 - By Day or Night
 - By Line or Station
 - Eight Dialing Classes
 - Special Code Table
- Toll Restriction Override Tone or Pulse Dialing
- Traffic Reporting
- Transfer
 - Screened / Unscreened
 - Voice Mail Transfer Key
 - With Camp-On
- Trunk Groups
- Twinning (see Mobile Extension)
- Unified Voicemail
- Uniform Call Distribution (UCD)
- Universal Answer
- Virtual Extensions
- Voice Mail (Embedded)
 - Inband Signaling
 - Voice over IP (VoIP)
- Walking Class of Service
- Wireless Handsets

This is a comprehensive listing of all features supported by the OfficeServ 7200-S. Some may require additional hardware or software.

MAXIMUM CAPACITIES

Stations	Wireless Handsets	64
	Analog Phones	64
	Digital Phones	
	Samsung IP Phones	
	Voice Mail	256 users/6 ports
	Maximum Stations	64
Trunks	SIP Trunks	32
	H.323	24
	Analog Trunks	60
	Digital Trunks PRI 23	46
	Networking Trunks (SPNet)	32
		Maximum Trunks
Maximum Stations + Trunks + Voice Mail		64+60+6=130 total

Locate an authorized Samsung dealer for more information at www.samsung.com/bcs.